



VILAS COUNTY TOURISM WEBSITE ADVERTISING OPPORTUNITIES

Add your free business listing to the Vilas County Tourism website – vilas.org!

Vilas County's tourism website is an important resource for travelers and prospective travelers, attracting more than 150,000 visitors every year from the top markets of: Chicago, Milwaukee, Wausau, Fox Cities, Madison.

Now, we're looking to make our site even more helpful to potential visitors by inviting tourism-related businesses located in Vilas County to add their own complimentary business listing to the site. Businesses outside Vilas County, but affiliated with a Vilas County Chamber of Commerce or a Destination Marketing Organization, are also welcome to participate.

Free business listings are open to all Vilas County businesses in the following categories:

- Attractions
- Dining
- Lodging (campgrounds, cottages/cabins, hotels/motels & vacation home rentals)
- Rentals & Outdoor Recreation
- Shopping & Services

Complete the following form and return Vilas County Tourism & Publicity or fill out the online form at vilaswi.com/website

Add additional advertising opportunities on vilas.org!

Do you want your business listing to have a bigger impact? We are also offering additional paid opportunities to enhance your website listing:

Featured business listing (\$150/year): Your business will be highlighted with a larger display above the basic listings in website searches

Lead image on business pages (\$350/month): A photo of your business with business name and a link to your website will be the featured image on the Lodging, Dining, Shopping & Services, Rentals & Outdoor Recreation, Camping, or Attractions page (depending on your business category)

Find more information on these advertising opportunities contact Vilas County Tourism at (715) 479-3649 or vilasadv@vilascountywi.gov.



FREE BUSINESS LISTING SIGN UP FORM

To complete this form online, visit vilaswi.com/website.

CONTACT INFORMATION

Contact Name		
Mailing Address		
City	State	Zip
Phone	Email	

BUSINESS INFORMATION

Business Name		
Business Address		
City	State	Zip
Phone	Email	
Website		
Hours of Operation		
Business Description (150 Character Count Max)		

Email up to 5 photos - to be posted with your free business listing - to vilasadv@vilascountywi.gov.

ADVERTISEMENT OPPORTUNITIES Please indicate your preferred placement:

Featured Business: \$150 per year

- Your business will be highlighted with a larger display above the basic listings in website searches. Your one year will begin on the date your contact and payment are received.

Lead image on business page(s): \$350 per month

A photo of your business with business name and a link to your website will be the featured image on the page(s) of your choice. All images should be high res and 300 dpi. Select all that apply.

- LODGING**
Circle Month: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
- DINING**
Circle Month: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
- SHOPPING & SERVICES**
Circle Month: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
- RENTALS & OUTDOOR RECREATION**
Circle Month: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
- CAMPING**
Circle Month: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
- ATTRACTIONS**
Circle Month: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Please email your photo with your business name in the subject line to: vilasadv@vilascountywi.gov.

FREE BUSINESS LISTING Please indicate your website categories & amenities:

Step #1 My listing should appear in which category? Choose one.
 Attractions Communities Dining Lodging Rentals & Outdoor Recreation Shopping & Services

Step #2
 My general amenities include...

- Check all that apply.
- EV Charging Station
 - Meeting facilities
 - On ATV/UTV trail*
 - On silent sports trail*
 - On snowmobile trail*
 - On the water*
 - Open year-round
 - Pet friendly
 - Travel Green Certified
 - WiFi

Accessible Offerings

- Adaptive Equipment Available
- Elevator
- Blind and Visually Impaired Accommodations
- Wheelchair Accessible Vehicle
- Hearing Impaired Accommodations
- Accessible Parking
- Sensory Friendly Accommodations
- ADA-Compliant Rooms
- ADA-Compliant Bathrooms
- Service Animals Welcome
- Food Allergen Accommodations
- Wheelchair Accessible

Diverse-Owned Business

- Black-Owned
- Women-Owned
- Native American-Owned
- LGBTQ+ -Owned
- Asian American and Pacific Islander-Owned
- Hispanic-Owned
- Veteran-Owned
- Owned by People with Disabilities

Step #3
 Please complete based on category selected in Step #1. Check all that apply.

ATTRACTIONS

- Type of Attraction
- Active Fun
 - Art & Museums
 - Breweries & Wineries
 - Family Attractions
 - Parks & Natural Areas
 - Sporting Venue
 - Other

COMMUNITY

- Boulder Junction
- Conover
- Eagle River
- Lac du Flambeau
- Land O' Lakes
- Manitowish Waters
- Minocqua Area
- Phelps
- Presque Isle
- Sayner-Star Lake
- St. Germain
- Winchester

SHOPPING & SERVICES

- Type of Shopping & Services
- Antiques
 - Clothing & Apparel
 - Department Stores
 - Grocery & Convenience Stores
 - Home, Décor & Gifts
 - Non-profit
 - Real Estate
 - Specialty
 - Sporting Goods/Outfitters
 - Other

DINING

- Type of Dining
- Bar & Grill
 - Breakfast
 - Casual/Family Dining
 - Coffee Shop
 - Ethnic
 - Fish Fry
 - Fast Food
 - Ice Cream & Sweets
 - Pizza
 - Supper Club

Dining Features

- Accessible by boat
- Carry-out
- Delivery
- Online ordering
- Outdoor seating

RENTALS & OUTDOOR REC

- Type of Rentals & Outdoor Rec
- ATVing & UTVing
 - Beaches
 - Biking
 - Birdwatching
 - Boating
 - Cross-country Skiing
 - Fishing
 - Golfing
 - Hiking
 - Hunting
 - Paddling
 - Snowmobiling
 - Snowshoeing
 - Swimming
 - Winter Biking

LODGING

- Type of Lodging
- Campground
 - Cottages/Cabins
 - Hotel/Motel
 - Resort
 - Vacation Home/Rental

Lodging Features

- 50 Amp Service
- Bar/Lounge
- Boat Launch
- Continental Breakfast
- Dump Station
- Firepit
- Fireplace
- Full Hook-Ups
- Hot Tub
- Kitchenette
- Laundry
- Microwave/Refrigerator
- Playground
- Pool
- Rentals
- Restaurant
- Restrooms/Shower
- Sandy Beach
- Snowmobile Trail Access
- TV

***Please list trail and/or lake name:**

Signature (Required): _____

Date (Required): _____

ADVERTISING AGREEMENT: This contract is for ad placement on vilas.org.

PAYMENT TERMS: The advertiser is responsible for payment of published ad rates at the time of submission or within 30 days of invoicing. Once you have signed off, you are contractually obligated and may not cancel your ad at any time, for any reason. No refunds will be given. Payment is accepted by check only.

SEND MATERIALS TO:
 Vilas County Tourism
 Attn: Collette Sorgel
 330 Court Street
 Eagle River, WI 54511



QUESTIONS:
 Vilas County Tourism
 (715) 479-3649
 vilasadv@vilascountywi.gov